



How GaiaLens solved an Asset Management firm's ESG challenges with one single product

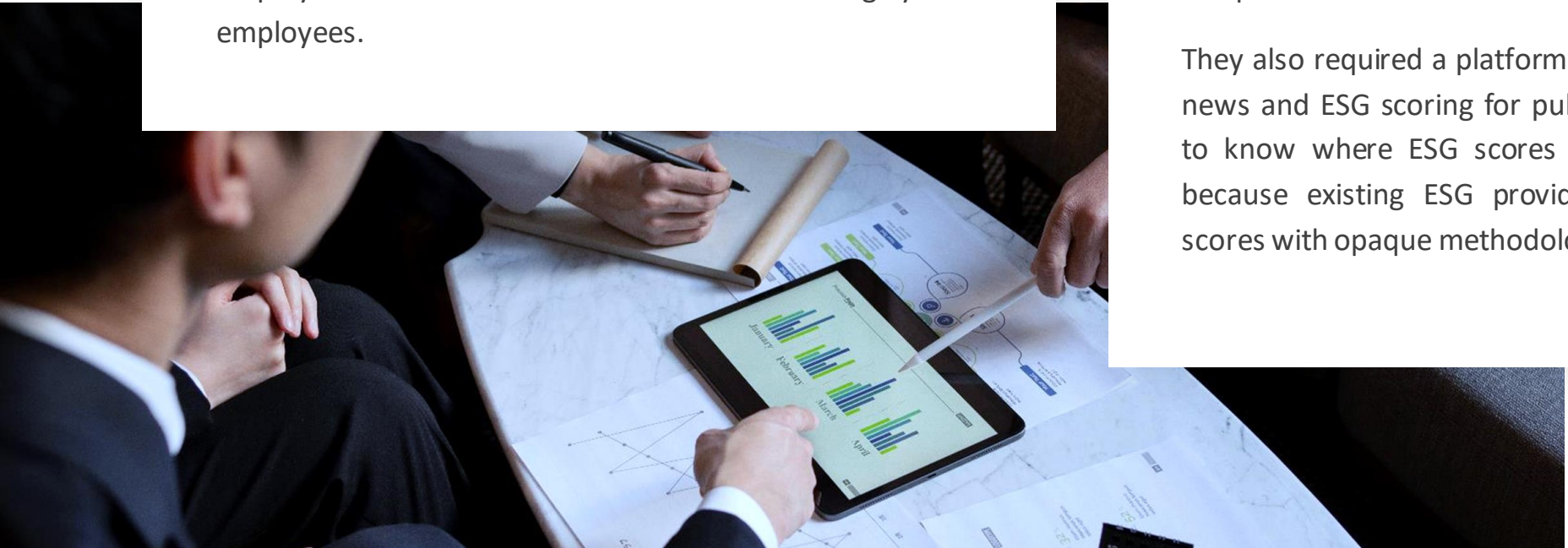
The Client

The client is a mid-to-large sized Asset Management firm, that currently have over 250 institutional clients, and \$60 billion in assets under management. They're both an employee and director owned firm with roughly 200 employees.

The Challenge

Before working with GaiaLens, the client was facing big challenges with their ESG reporting. It would take more than 20 hours to produce an SFDR report for each of their 30+ portfolios.

They also required a platform that combined real-time ESG news and ESG scoring for public companies. They needed to know where ESG scores were actually coming from, because existing ESG providers only offered black box scores with opaque methodologies.



The Solution

GaiaLens onboarded the client onto its state-of-the-art ESG Analytics platform, where the client was able to upload a portfolio and generate their SFDR reports within seconds.

The client could search for over 20,000 publicly listed companies and view GaiaLens' fully explainable scores that go right down to the most granular level of data. They could also see the overall portfolio score of their uploaded portfolio versus a selected benchmark instantaneously.

The client used the customised thematic screens on the platform to track various ESG topics (such as modern slavery, climate transition, and diversity), where they could view ESG factor level data and ESG news relevant to the selected theme.

The Outcome

The firm have been very happy with our platform, which has become a key part of their ESG workstream. We've massively cut the time and resources required for portfolio reporting and ESG benchmarking, enabling them to complete their work with a click of a button. Through using the GaiaLens platform, the client saves **over 2,000 hours** of manual ESG work per year.

They've managed to meet all of their ESG needs with just one single product: **GaiaLens**.

